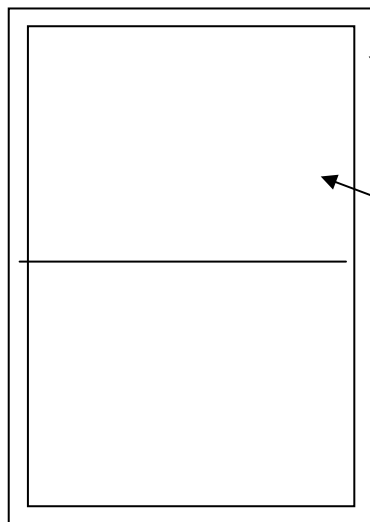


# 2010 Program Guide National Ad Sales Order Form

National ads will appear in Amma's 2010 Summer Tour Program Guides in all tour cities across the country. Rates are as follows (all in US\$):



Ad Size	Dimensions	Rate
Full Page (B/W)	4-1/2" wide x 7-1/4" high	\$800
Half Page (B/W)	4-1/2" wide x 3-1/2" high	\$500
Full Page (Color)	4-1/2" wide x 7-1/4" high	\$1500
Half Page (Color)	4-1/2" wide x 3-1/2" high	\$950
Inside Front Cover	4 1/2" W x 7 1/4" H	\$3500
Inside Back Cover	4 1/2" W x 7 1/4" H	\$3500
Back Cover	4 1/2" W x 7 1/4" H	\$5000

## Ad Preparation

Please send the ad copy in any of the following file formats - TIFS, JPEGs and EPS, and PDF with the fonts embedded.

*It is very important that all files be hi-resolution at 300 DPI, and that all fonts are embedded in the file. Otherwise your ad will not print properly. Please do not send Microsoft Word files.*

If you have any questions regarding ad preparation or design, please contact **Ram Ganapathi** at [bansuri13@yahoo.com](mailto:bansuri13@yahoo.com).

## Contact and Payment

To submit an ad, please fill out the attached form and mail it to:

Ram Ganapathi  
43 Mesa Vista Ct  
San Ramon, CA 94583

If you have any questions about ad payments, please contact **Ram** via email or phone provided above. You may also give your ad to the local person who is soliciting ads for the guide. Checks should be made payable to: **MA Center** and must be received with the ad request. *MA Center is tax exempt under Section 501(c)(3) of the federal tax laws. Please consult your tax advisor to determine deductibility.* **To be included, all National ads AND payments must be received by March 19, 2010.** The MA Center reserves the right to reject any ad copy at its sole discretion.

## National Ad Sales Order Form for the Program Guide

Name of Business (or Individual/Family)

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad Size: \_\_\_ Full page (B/W) \$800 \_\_\_ Half page (B/W) \$500 \_\_\_ Full Page (Color) \$1500

\_\_\_ Half Page (Color) \$950 \_\_\_ Inside Front Cover \$3500 \_\_\_ Inside Back Cover \$3500

\_\_\_ Back Cover \$5000

I have enclosed my check / credit card details towards the payment for this ad.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_/\_\_\_

**Cardholder Signature:** \_\_\_\_\_  
(Signature Required)

Ad copy (please print):

\_\_\_\_\_

- Contact me on how to submit digital artwork to go with this ad
- Scan the attached artwork
- Send me a sample proof of my ad (if not checked, we will assume that you don't need a sample.)
- I'd like to use the same ad as last year.

**Thank you for supporting Amma's Summer Tour with your advertisement!**

\_\_\_\_\_

Official Use Only

Date Received \_\_\_\_\_ Check Number \_\_\_\_\_ Amount \_\_\_\_\_

Contact Information \_\_\_\_\_

Type of Ad (pranam, business, etc.) \_\_\_\_\_